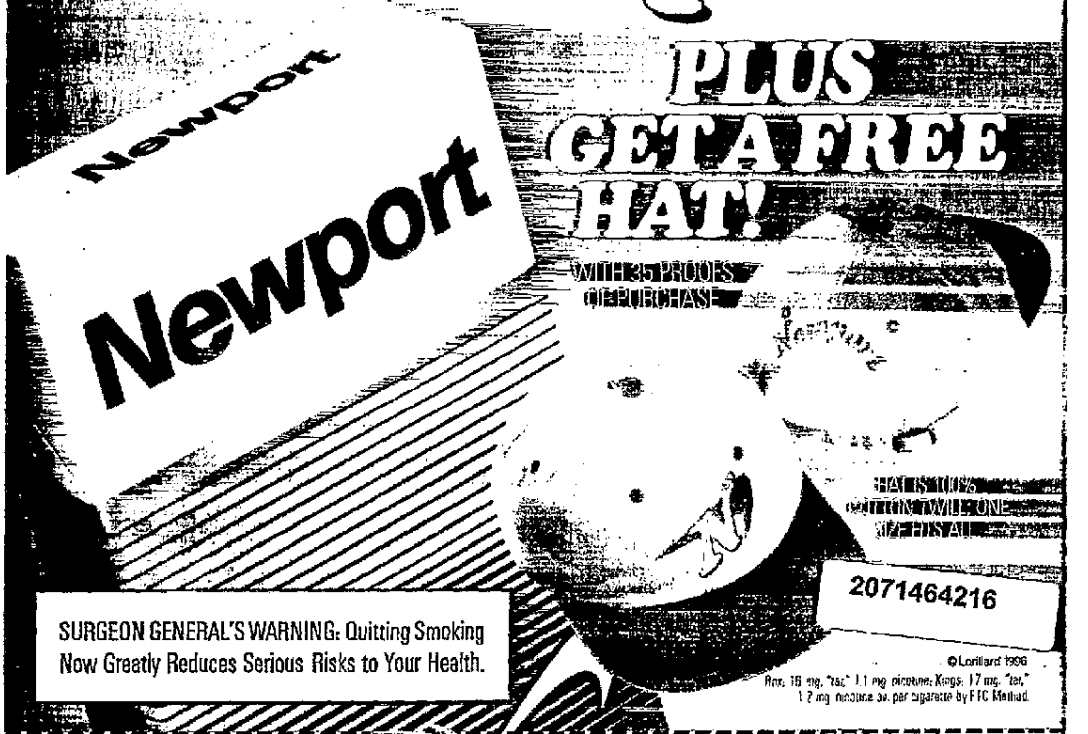
Save $1 on one pack of Newport



PLUS GET A FREE HAT!

WITH 35 PROOFS OF PURCHASE

HAT IS 100% COTTON TWILL ONE SIZE FITS ALL

2071464216

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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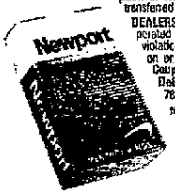
Box: 16 mg. "tar," 1.1 mg. nicotine; Kings: 17 mg. "tar," 1.2 mg. nicotine av. per cigarette by FTC Method.

$1 MANUFACTURER'S COUPON / EXPIRES 1/31/97 $1

Save $1 on one pack of Newport

CONSUMERS: You may redeem this coupon if you comply with this offer, are 21 or older, and obtained the coupon properly. Use other than as specified herein may be illegal and fraudulent. One original coupon per purchase of a pack of Newport/Newport Lights. Coupon good only in Ohio and California, may not be transferred or assigned and void where prohibited, taxed, or otherwise restricted.

DEALERS may redeem coupon at face value upon compliance with Lorillard Coupon Terms (incorporated herein by reference and available from address below). Attempted redemption in violation of this offer may be fraudulent, and Lorillard may, in its discretion, withhold payment on and/or confiscate such coupons. Cash value $.005. Handling allowance 6¢ per coupon. Coupon expires 1/31/97. DEALERS ONLY: Mail to: CMS Dept. # 26100, One Fawcett Drive, Del Rio, TX 78840.



NOT A LORILLARD MAIL ADDRESS.

05253

5 26100 21076 2 (8100)0 05253

Free Newport Hat Offer

To receive your free Newport HAT send 35 original proofs of purchase (Newport/Newport Lights pack UPCs only) along with this completed form to: Newport Free Hat Offer / P.O. Box 181 / Sturbridge, MA 01566. (NOT A LORILLARD MAIL ADDRESS.) All shipping and handling costs are free. No facsimiles or photocopies accepted. Offer limited to smokers 21 years of age or older. Limit one per household. Please allow 4-6 weeks for delivery. Offer valid in Ohio and California only, while supplies last. Offer expires 4/30/97.

Newport Pack UPCs Only

NAME _____ PHONE ( ) _____

ADDRESS _____ APT # _____

CITY _____ STATE _____ ZIP _____

AGE: ☐ 21-24 ☐ 25-34 ☐ 35-49 ☐ 50-64 ☐ 65+

REGULAR BRAND SMOKED _____

By participating in this offer and signing below, I certify that I am 21 years of age or older. I am also willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and federal law.

SIGNATURE _____ (REQUIRED) DATE OF BIRTH / / (REQUIRED)

Source: https://www.industrydocuments.ucsf.edu/docs/gnln0004